

## Netgem Partners with IO Interactive to Bring Hitman Absolution™ to Cloud Gaming Service



Paris, France - 26 February 2025 - Netgem announces its partnership with IO Interactive A/S (IOI), the independent video game developer and publisher behind, among others, the internationally acclaimed HITMAN franchise. This collaboration brings Hitman Absolution™ to Netgem's cloud gaming subscription service, expanding its premium games offering.

IO Interactive has over 25 years of crafting immersive, system-driven worlds that blend stunning art with innovative game design. With its proprietary Glacier engine serving as the backbone of its games, IOI continues to push the boundaries of interactive entertainment. Hitman Absolution™, a standout title from the Hitman series, exemplifies this ambition with its gripping story, intelligent gameplay mechanics, and meticulously designed environments.

"As part of our commitment to delivering a world-class Entertainment experience, we are excited to bring Hitman Absolution™ to our cloud gaming catalogue," said Sylvain Thevenot, Chief Commercial & Customer Officer - Netgem Group "This partnership with IO Interactive allows us to offer our players an iconic title that has defined the stealth-action genre, making high-quality gaming more relevant than ever to Telecom operators wishing to differentiate beyond TV with our Cloud Gaming service."

Netgem users will have access to Hitman Absolution™, reinforcing Netgem's mission to provide a seamless, hassle-free gaming experience across multiple devices. This ensures players can enjoy AAA titles without the need for expensive hardware.

Following the acquisition of Gamestream assets, Netgem now seamlessly integrates premium gaming across all devices – mobile, laptop, TV box, and connected TVs. This unlocks a new revenue stream and strengthens customer loyalty. The expanded catalog, featuring partnerships with leading studios like IO Interactive, delivers high-quality titles that appeal to a broad audience. This cements Netgem's position as the partner of choice for Operators wishing to expand beyond traditional TV streaming and stand out in their markets.

"We are thrilled to partner with Netgem to bring Hitman Absolution™ to their innovative cloud gaming service," said Olivier Perbet, Chief Marketing Officer at IO Interactive. "This collaboration allows us to reach a wider audience, through Netgem's services across all devices, providing fans new and old with seamless access to one of our tentpole games. Netgem's commitment to quality and ease of access aligns perfectly with our mission to deliver exceptional gaming experiences."

## About Netgem

Since 1996, Netgem has been a provider of technology and services for the video entertainment industry. The company operates across two key sectors: Streaming Solutions – delivering content and technology to telecom operators and Media Services – supporting rights holders in preserving and monetising their assets. Both divisions share a common goal: helping clients offer accessible entertainment to everyone, in line with the company's tagline, Everyone's Entertained.

Netgem is listed on Euronext Growth (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP). www.netaem.com

## About IO INTERACTIVE

IO Interactive is an independent videogame developer and publisher with studios in Copenhagen, Malmö, Barcelona, Istanbul, and Brighton. As the creative force behind some of the most talked-about multiplatform video games in the last two decades, IOI is dedicated to creating unforgettable characters and experiences using their award-winning proprietary Glacier technology.

IO Interactive will develop and publish the very first James Bond origin story with the working title Project 007 and is currently developing a new IP under the codename Project Fantasy. For more information, visit: https://ioi.dk . © 2025 IO Interactive A/S. IO Interactive, IOI, HITMAN are registered trademarks of IO Interactive A/S.

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